

Press release

SCUBAJET Dive Adapter available right from pre-order start

Just in time for the launch of sales on Kickstarter, the world's first flexible water sports jet-engine comes equipped with another innovation: the handy Dive Adapter is now available.

Klagenfurt, September 12, 2016. Only two months after the product launch of SCUBAJET, the company announced that it has added a innovative new extension to its product range. While adapters for SUP boards, canoes and dinghies have already been available, the much-requested Dive Adapter now complements the product range.

"We keep our customer's wishes and requests in mind when developing the SCUBAJET and further product enhancements. During our first campaign on Kickstarter, we received so many requests regarding a dive adapter for the SCUBAJET. We realized that this was something the diver community was really asking for, so we set to work immediately to meet this request. We are very proud that we can offer a lightweight and handy alternative to existing diving scooters without compromising in performance," says Patrizia Giovannello, founder of SCUBAJET.

Lightweight companion - perfect for traveling

Water sport lovers travel a lot looking for the perfect spot. The SCUBAJET meets their needs as it is easy to transport and fits in every backpack. While conventional diving scooters are often big and bulky and weigh between 10 and 25 kg (22 to 55 lbs.), the SCUBAJET has a streamlined appearance with only 3 kg (6.6 lbs.) including the Dive Adapter. "Conventional underwater scooters are most often unwieldy, whereas our SCUBAJET allows you to decide even during

the dive whether you want to use it or not. If you don't need the SCUBAJET at the moment, you can simply fix it to your buoyancy compensator – without any compromises. This simple solution is unique, there's nothing like it on the market!" explains Giovanniello.

Attractive price for end customers and low production costs

In addition to the easy handling, the price is incredible: the dive adapter will be sold for only 120 EUR at stores. "Having established new contacts to the industry and met with suppliers, we are now able to offer the SCUBAJET for only 590 EUR on Kickstarter at pre-order launch while the retail price will amount to 1,090 EUR. This means that we were able to reduce the price by several hundred euros," commented Patrizia Giovanniello.

The Kickstarter campaign is launched on 12 September 2016 and aims at reaching the funding goal of 60,000 EUR by 12 October 2016 to start the serial production. "In the last two months, we were able to build up an incredibly strong and supportive community. The international media coverage was amazing and resulted in numerous interesting, fruitful conversations with supporters and investors," says Giovanniello.

For leisure and professional use

The SCUBAJET is the perfect water sports companion for SUP boards, canoes and dinghies – and from now on also for diving. Currently there are further talks with different branches, from water sports equipment rentals to hotels which want to include the SCUBAJET in their leisure offers for their guests.

Moreover, the possibility of using the SCUBAJET at water rescue services and for lifeguards is currently being evaluated. In emergencies, whether due to exhaustion or sudden drowning, valuable time is often lost until help arrives. Thanks to its compact size of only 81 cm (31 in.) and its weight of only 3 kg (6.6 lbs.), the handling of the SCUBAJET is ideal for this kind of use.

About SCUBAJET

SCUBAJET was founded 2016 in Austria and provides the first versatile jet-engine for almost any water sports gear like stand up paddle boards (SUP), canoes, dinghies and now even diving. In just a few simple steps and without any technical skills SCUBAJET is ready to use within seconds.

Press contact:

Zensations Web & Communications

Sabrina Hanneman

sh@zensations.at

www.zensations.at

phone: +43 1 89 00 179

Wiedner Hauptstraße 64 / 4

1040 Wien, Austria