

## Press release

### SCUBAJET was successfully funded on Kickstarter and is now available for pre-order on Indiegogo InDemand

Klagenfurt, November 18, 2016. SCUBAJET, the most handy and flexible jet-engine for water sports equipment like canoes, dinghies, kayaks, snorkelling and diving was successfully funded during the 30 days campaign on [Kickstarter](#). The initial goal was EUR 60,000 which was reached within 4 days and the campaign was funded at almost 200% raising a total of EUR 115,113. 160 backers supported SCUBAJET. Like announced the serial production already started and the company is going to set up the first reseller contracts in November.

Backers got a lot of exclusive rewards during the campaign: The SCUBAJET was available for half the retail price and those savings up to 50% sold like hot cakes within the first days. So the first stretch goal could be reached after only 15 days. Due to continuous development of the product, additional items like the 320 wh travel battery and the 500 Lumen LED light are now part of the basic equipment of the underwater jet-engine.

SCUBAJET founder Patrizia Giovaniello: "We were thrilled about our idea and product by day one, but we needed the opportunity to show it to the world. The Backers on Kickstarter helped us raising our business. My team and I are very excited about how well the campaign worked and we are overwhelmed by their support."

### Pre order continues on Indiegogo InDemand

The company is now working on a full website relaunch and online-shop. Meanwhile SCUBAJET is available for pre-purchase on [Indiegogo InDemand](#).

Giovaniello continues: "Crowdfunding is a great opportunity in general for us to reach a strong global community that is as excited about innovations as we are."

## About SCUBAJET

SCUBAJET was founded 2016 in Austria and provides the first versatile jet-engine for almost any water sports gear like stand up paddle boards (SUP), canoes, dinghies and now even diving. In just a few simple steps and without any technical skills SCUBAJET is ready to use within seconds.

### **Press contact:**

Zensations GmbH

Sabrina Hanneman

[sh@zensations.at](mailto:sh@zensations.at)

[www.zensations.at](http://www.zensations.at)

phone: +43 1 89 00 179

Wiedner Hauptstraße 64 / 4

1040 Wien, Austria