

Press release

SCUBAJET presents new slim design and a function ring for divers

The new SCUBAJET is setting standards in development of simple, electric add-on power for water sports.

Vienna, March 21. 2017 SCUBAJET is the most handy and flexible propulsion system based on jet technology for water sports equipment like SUP, canoes, dinghies, kayaks, snorkeling and diving. The intense work after the product launch rendered a re-improvement concerning efficiency, handling and design size possible. The new function ring allows the user to control the SCUBAJET directly on the device during diving, snorkeling and swimming sessions without using the remote control. It was possible to reduce the design size due to the new high capacity battery down to 43 cm. The operational performance has been enhanced to up to 6 hours with the big battery pack.

3-phase sinus power management system guarantees high thrust

The result of this extensive development process is a brand new SCUBAJET, an even smaller version of the jet engine with streamline-optimized design and simpler handling. Due to the redesign the team was able to improve the power-to-weight ratio among other things. With its 43cm (16") of length the new SCUBAJET is 15cm (6") shorter than its predecessor. It measures a diameter of 8cm (3") and weighs only 3 kilograms (6.5lbs), while working with the same high performance electric drive mechanism as ever. The 3 phase sinus power management system allows high torque and a powerful motor with high efficiency. The SCUBAJET comes standard with a 200 wh lithium-ion-battery, with an optional 400 wh battery available to double your range, and generates an amazing 20kg (44lbs) of thrust.

Low weight and additional travel battery close gaps in dive sector

Using the simple hand controlled Dive adapter, the new function ring allows easier speed adjustment, even underwater and it can be easily switched between dive modes and remote control. SCUBAJET still remains the smallest dive scooter available on the market. With their weight being 40-60 lbs, conventional dive scooters represent a significant logistical challenge. SCUBAJET instead is a perfect match for individual tours and backpackers as well as underwater group-activities in general.

„Since the product has been launched, it became clear, that the interest within the diving community is very high. Professional divers, who have been sceptical in the beginning, revised their point of view quickly after taking part in live demos. They now agree, there was a need for a product like the SCUBAJET in the diving business and were amazed by the SCUBAJETs high power. Despite its small design size it is comparable to already established dive scooters, which often weigh about 35 kg. This fact showed us, that SCUBAJET offers new opportunities like for example traveling with dive scooters“, says SCUBAJET CEO Armin Kundigraber

Additionally, there is a two-piece 200 wh travel battery pack available. It meets all current safety standards of several airlines and can be checked in with your luggage during a flight. “We got so much positive feedback on the introduction of our 320 wh travel battery. Customers stated, they wanted to take the standard battery with them on their journeys as well. According to this, we will optimize the standard battery and split it into two 100 wh units, which can easily be taken on planes as well“, says Kundigraber.

Establishing new channels of distribution

Since January 2017 the new [website](#) and [online shop](#) are available. Besides the SCUBAJET there are accessories, like the highly efficient lithium-ion batteries, and multiple adapters are available too. “We are pleased about such positive reactions and feedback and successful product launch. Our main aim is to enter and tend different markets with diverse requirements. For this purpose we want to get experts from all over the world on board.

In January 2017 we won Steve Johns as Vice President of Sales for the US market. With his extensive background in the fields of water sports and rescue he contributes positively to our team", concludes Mr. Kundigraber."

About SCUBAJET

SCUBAJET was founded 2016 in Austria and provides the first versatile jet-engine adaptable to almost any water sports gear, like stand up paddle boards (SUP), Kayaks, canoes, dinghies and now even diving. With the proper adapter, or using multiple adapters for multiple applications, SCUBAJET gives almost every water sports gear jet-powered assistance and is ready to use within seconds.

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